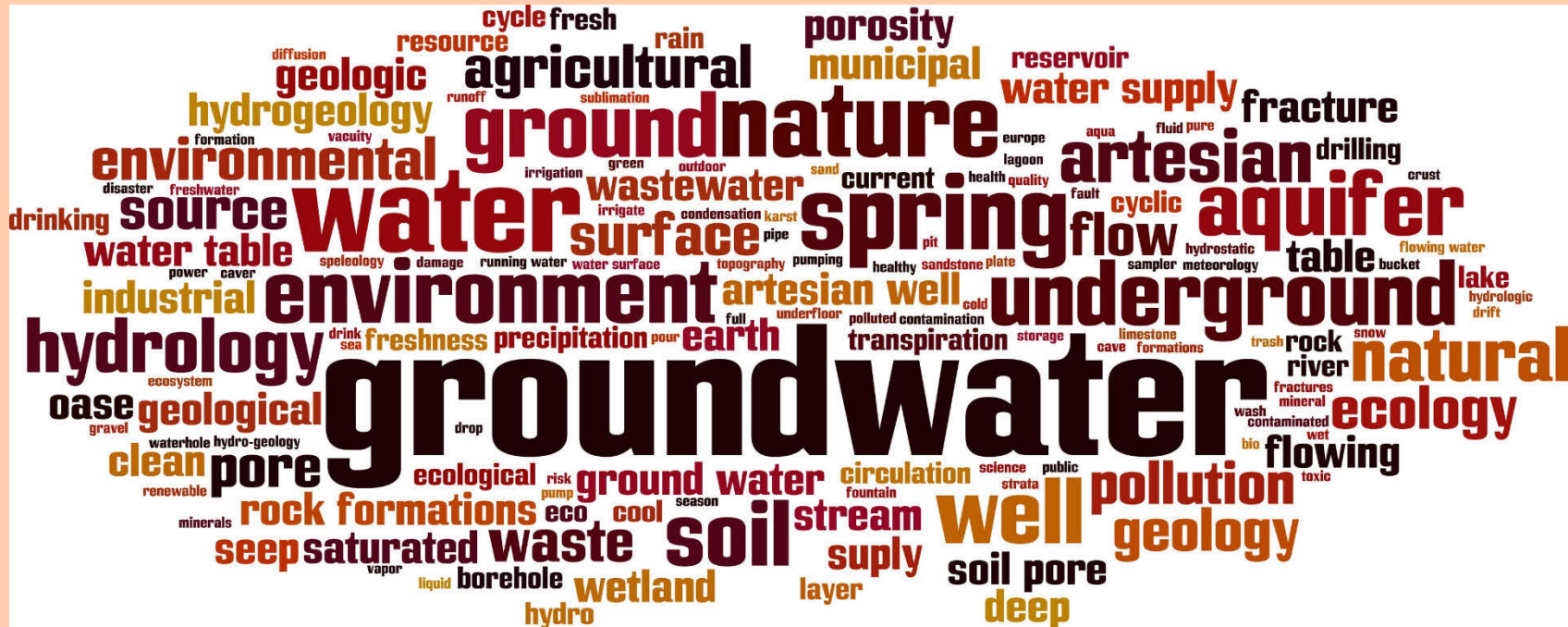


# Petaluma Valley GSA



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# Community Engagement Plan

- SGMA requires outreach
  - Section 10723.2 of the Act “Consideration of Interests”
  - Groundwater Sustainability Plan regulations require:
    - GSA document opportunities for public engagement and active involvement of diverse social, cultural, and economic elements of the population within the basin.*

# Community Engagement Plan

Timeframe:  
January 2018-January  
2022 (adoption of  
Groundwater  
Sustainability Plan



# Community Engagement Plan

## Plan Goals:

- Enhance understanding
- Engage diverse interested parties
- Promote informed feedback
- Coordinate communication
- Make public participation easy and accessible
- Respond to public concerns
- Provide accurate and up-to-date information
- Provide maximum value and efficiently use resources

# Community Engagement Plan

## Board Role:

- Adopt, oversee Community Engagement Plan
- Receive, consider public comments
- Consider Advisory Committee recommendations



# Community Engagement Plan

## Advisory Committee Role:

- Actively engage with the public
- Educate and seek input from stakeholder groups
- Share input with the Advisory Committee
- Make recommendations to the Board



# Community Engagement Plan

## Objectives:

- Educate the public in compelling ways
- Manage expectations
- Show how the input received has been incorporated into the plan or process
- Remain focused on results



# Community Engagement Plan

## Process:

- Staff drafted
- Advisory Committee ad hoc input and edits
- Full Advisory Committee feedback and edits
- Advisory Committee recommended plan for Board adoption





# Community Engagement Plan

**Staff recommendation:**

**Adopt Community Engagement Plan**